



WORDPRESS

COURSE SYLLABUS

HTML OVERVIEW

- INTRODUCTION
- HTML ELEMENTS
- HTML HEADING
- HTML PARAGRAPH
- HTML STYLE
- HTML FORMATTING
- HTML COLORS
- HTML FRAMES
- HTML CLASSES
- HTML IDCSS

OVERVIEW

- CSS SYNTAX
- CSS SELECTORS
- CSS COLORS
- CSS BACKGROUND
- CSS BORDER
- CSS MARGIN
- CSS PADDING
- CSS OPACITY
- CSS POSITION
- CSS FONTS

Introduction CMS And WordPress

- Why CMS
- Advantages and Disadvantages of CMS
- com vs. WordPress.org

WordPress Installation

- Setting up WordPress in Local Server
- Setting up WordPress in Remote Server
- Upgrading WordPress
- Understanding FTP

User Administration

- WordPress Admin
- Creating Users
- User Rights & Roles

WordPress Themes

- Free theme Vs Paid Theme
- Theme Selection Process
- Adding/installing Themes
- Changing Themes
- Preview & Activating Themes
- Installing widgets in sidebar
- Installing widgets in footer

Working with Menu for your Website

- Creating menus
- Adding pages, posts, categories to menus
- Deleting items from menu

WordPress Plugins

- Installing plugins
- Activating Plugin & managing plugins
- Upgrading plugins
- Recommended Plugins

Working with Content

- Posts Vs Pages
- Adding Hyperlinks
- Playing with Media content
- Previewing and Editing Posts
- Previewing and Editing Pages
- Page Order
- Creating a post
- Adding Media files to content –images and videos
- Using Categories and Tags
- Creating Pages
- Page Hierarchy

WordPress Settings

- General settings
- Reading
- Media
- Writing settings
- Discussion
- Permalinks

WordPress Backup

- Enhancing WordPress Security
- Local Host To Live Server
- Migration Of Website
- Wordpress Optimization

➤ **Resume Building** ➤ **Live Project Training** ➤ **Interview Preparation**

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